Rhea H. Tagami-Soriano

User Experience/ Interface Designer

rheatagami.com

rhea.tagami@gmail.com | +639155406916

WORK EXPERIENCE

User Experience Designer (June 2022-present)
Telus Digital

- Research user needs and conduct surveys
- Identify user responses and take their feedback to improve the product
- Curated ideal process flow and product mapping
- Created low and high fidelity screens
- Manages and creates the components in the designs system.

Senior UX Designer (January 2018-May 2022)
ZZ Connect

CLIENTS: Gengo, Lionbridge, Telus International AI

- Responsible for taking concepts from wireframes to hi-fi designs of responsive website and mobile application.
- Works with other teams to clarify requirements and list core use cases and design decisions.
- Create rapid prototypes on Figma.
- Presents design output to product, stakeholders and engineers.
- Does user research and competitive analysis.

Design Planner (June 2016 - December 2017)
Globe Telecom

- Leads the assessment of the design requirements and classification of project.
- Coordinates with project team for delivery of design output.
- Guides designers on scope of deliverables as agreed with the project team.
- Updates designers on constraints and issues of the project in order to adjust output and delivery commitment.
- Monitors progress of production of output and work load of designers.

UI Designer (October 2015 - May 2016)
Globe Telecom

- Execute visual design and usable interface for responsive websites and mobile apps.
- Collaborate with product management to define and implement solutions for the product direction and visuals.
- Conceptualize ideas and mockups to clients.
- Presents and defends design to clients.
- Establish and promote design guidelines, best practices and standards.

TOOLS

Figma
Sketch
Adobe Creative Cloud

SKILLS

Design System
User Surveys
User Interviews
User Journey
Usability Tests
Low & High Fidelity-Wireframes
UI Design
Interactive Prototype
Vector Illustration
Photo Editing

UI Designer (2013 - 2015)
Yondu

CLIENTS: Globe Telecom

- Responsible on creation of appealing and usable interfaces for both responsive web and mobile apps for Globe Telecom.

- Presents high designs/ mockups to customers.

- Provides collaterals such as animated videos, newsletters and videos for Globe apps/ event.

Web Designer (2012 - 2013)

Cloud Sherpas

- Designed interface for mobile sites, web and print application forms.

- Provides web and print collaterals for marketing events.

- Created animation for presentations and edits videos using After Effects.

Web and Mobile Designer (2009 - 2012)

Summit Media

- Candymag designer for website, newsletters, Flash games and magazine.

- Designed in-house and advertising microsite for Candy, Yummy, K-Zone, Total Girl and Smart Parenting.

Web Designer (2008 - 2009)

Z-Zone Online Philippines

- Created Flash animation for game introduction.

- Designed the website for a MMORPG and handled the front-end development.

Web Master (2007 - 2008)
Rednix Online

- Created variety of web templates, blog headers and banner ads.

Customer Support Representative (2004 - 2006)

Level Up Games Inc.

- Assisted customer concerns through calls, emails and in-game.