

Rhea H. Tagami-Soriano

UX/ UI Designer

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WORK EXPERIENCE

Senior UX Designer (January 2018-present)

ZZ Connect

CLIENTS: Gengo, Lionbridge, Telus International AI

- Responsible for taking concepts from wireframes to hi-fi designs.
- Works with other teams to clarify requirements and list core use cases and design decisions.
- Create rapid prototypes on Figma.
- Presents design output to product, stakeholders and engineers.
- Does user research and competitive analysis.

Design Manager (June 2016 - December 2017)

Globe Telecom

- Leads the assessment of the design requirements and classification of project.
- Coordinates with project team for delivery of design output.
- Guides designers on scope of deliverables as agreed with the project team.
- Updates designers on constraints and issues of the project in order to adjust output and delivery commitment.
- Monitors progress of production of output and work load of designers.

UI Designer (October 2015 - May 2016)

Globe Telecom

- Execute visual design and usable interface for responsive websites and mobile apps.
- Collaborate with product management to define and implement solutions for the product direction and visuals.
- Conceptualize ideas and mockups to clients.
- Presents and defends design to clients.
- Establish and promote design guidelines, best practices and standards.
- Execute thorough fidelity to test if design is refined before publishing.

TOOLS

Figma

Sketch

Invision

Adobe Photoshop CC

Adobe Illustrator CC

Google Suite

SKILLS

User Personas

User Interviews

User Surveys

Competitive Analysis

Stakeholder Interviews

Sitemap

Storyboard

User Journey Map

Use Cases

Prototype Wireframes

Usability Tests

Low Fidelity UI

High Fidelity UI

Design System

Vector Illustration

UI Designer (2013 - 2015)

Yondu

CLIENT: Globe Telecom

- Responsible on creation of appealing and usable interfaces for both responsive web and mobile apps for Globe Telecom.
- Presents high designs/ mockups to customers.
- Provides collaterals such as animated videos, newsletters and videos for Globe apps/ events

Web Designer (2012 - 2013)

Cloud Sherpas

- Designed interface for mobile sites, web and print application forms.
- Provides web and print collaterals for marketing events.
- Created animation for presentations and edits videos using After Effects.

Web and Mobile Designer (2009 - 2012)

Summit Media

- Candymag designer for website, newsletters, flash games and magazine.
- Designed in-house and advertising microsite for Candy, Yummy, K-Zone, Total Girl and Smart Parenting.

Web Designer (2008 - 2009)

Z-Zone Online Philippines

- Created animation for game introduction.
- Designed the website for a MMORPG and handled the front-end development.

Web Master (2007 - 2008)

Rednix Online

- Created variety of web templates, blog headers and banner ads.

Customer Support Representative (2004 - 2006)

Level Up Games Inc.

- Assisted customer's concerns through calls, emails and in-game.